

"Cash In" – 2007 Mail-in Rebate

- **OFFER:** Up to \$30 cash back on the purchase of select EUREKA!® tents, via mail-in redemption
- **PURCHASE PERIOD:** Purchase must be made in the United States, from an authorized dealer, between 11/1/06 and 7/31/07
- **CLAIM PERIOD:** Claims must be postmarked on or before 8/15/07 and received by 9/1/07
- **QUANTITY:** Limit one rebate, for one tent, per household or organization
- **QUALIFYING PRODUCT:**

Model Name	UPC / Product Code	Rebate Amount	Retail	Price After Rebate	MAP
Tetragon 5	0 83826 28224 9	\$10	\$59.99	\$49.99	
Tetragon 7	0 83826 28225 6	\$10	\$79.99	\$69.99	
Tetragon 8	0 83826 28226 3	\$10	\$99.99	\$89.99	
Tetragon 9	0 83826 28227 0	\$10	\$129.99	\$119.99	
Tetragon 1210	0 83826 28228 7	\$10	\$199.99	\$189.99	
Tetragon 1610	0 83826 28229 4	\$30	\$229.99	\$199.99	
Sunrise 8	0 83826 28332 1	\$10	\$129.90	\$119.90	✓
Sunrise 9	0 83826 28333 8	\$20	\$179.90	\$159.90	✓
Sunrise 11	0 83826 28334 5	\$30	\$229.90	\$199.90	✓
Apex 2	0 83826 28103 7	\$10	\$89.99	\$79.99	
Apex 2XT	0 83826 28104 4	\$10	\$109.99	\$99.99	
Pinnacle Pass 2A	0 83826 28100 6	\$10	\$129.90	\$119.90	✓
Pinnacle Pass 2XTA	0 83826 28101 3	\$20	\$149.90	\$129.90	✓
Pinnacle Pass 3XTA	0 83826 28102 0	\$20	\$179.90	\$159.90	✓

IMPLEMENTATION: Product shipped from Binghamton will carry one on-pack rebate booklet per package starting with October shipments. *Call 800-345-7622 for additional stickers. Only inventory carrying these UPC numbers will qualify.* The on-pack booklet can be removed at the end of the promotion, and only a clear block will remain on the package.

CONSUMER REDEMPTION:

Enclose the following in a stamped envelope:

1. Original **on-pack booklet** with name, address, and phone number filled-in. (Lost or missing booklets? Consumers can print a replacement off of the rebate section of our web site - www.eurekatent.com)
2. Original **sales receipt*** with purchase price and date circled (no photocopies). The date on the receipt must be between 11/1/06 and 7/31/07. * Consumers should keep a copy of their sales receipt for warranty purposes.
3. **UPC code "Proof of Purchase"** - cut off of the original box. (Some mail order businesses do not include JOI packaging in shipments so a consumer does not receive a UPC. For those businesses, an invoice/packing list clearly showing matching UPC/SKU number and price will suffice for redemption.)

Mail the envelope to:

"Cash In Rebate", c/o AMA, P.O. Box 610, Churchville, NY 14428

LEGAL NOTES:

Purchase must be made between 11/1/06 and 7/31/07. Limit one rebate, for one tent, per household or organization. **Mail-in request must be postmarked by 8/15/07 and received by 9/1/07.** No partial receipts accepted. The original on-pack booklet must accompany the request and may not be reproduced, copied, traded or sold. Requests from refund clubs or groups will not be honored. Multiple or non-compliant requests will be eliminated, without response. We are not responsible for lost, late, damaged, misdirected, incomplete, incorrect, illegible or postage due mail requests. Void where prohibited. Allow 6-8 weeks for delivery. Offer good on purchases made in the United States from authorized Johnson Outdoors dealers.