

# Adding Products in Bulk with Inventory Files



- **What are the main methods to list on Amazon.co.uk?**
- **How to bulk upload products in your Seller Central account?**
- **Live Demo**
- **Q&A**
- **Useful References**

## 3 Methods

## Your Seller Profile

Small Inventory (ex: <100 products), basic technical skills

## Recommended Method

'Add a Product' one by one:

Medium to large inventory, knowledge of Excel and Text

'Upload Products & Inventory' using inventory files:

## Upload Products &amp; Inventory

Use the tools on this page to upload your listings in bulk. You will need a copy of the appropriate inventory file. You can download a Text File Template from this page once you select an inventory file.

## Select and Upload Your File

1. Select the type of inventory file you want to upload
2. Download the file template if necessary and use it to prepare your inventory data
3. Save the worksheet containing your inventory data as a text file and then upload it here

Type of File to Upload:

Inventory Files can be used to create new listings and add products to the Amazon catalogue. Use this option for Books, Music, Video and DVD (BMVD). [Learn more](#)

File Template: Need an Inventory File for non-BMVD Categories template? [Click here to download](#)

Remove Existing Listings?  Purge all my current listings and Replace them with the data from this file. [Learn more](#)

Locate File to Upload:

Large inventory (ex: >10,000), good knowledge of XML, Java and other programming languages

Automation through 'Marketplace Web Services' APIs:

<https://developer.amazonservices.co.uk/index.html>

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## What are 'Feeds' or 'Flatfiles'?

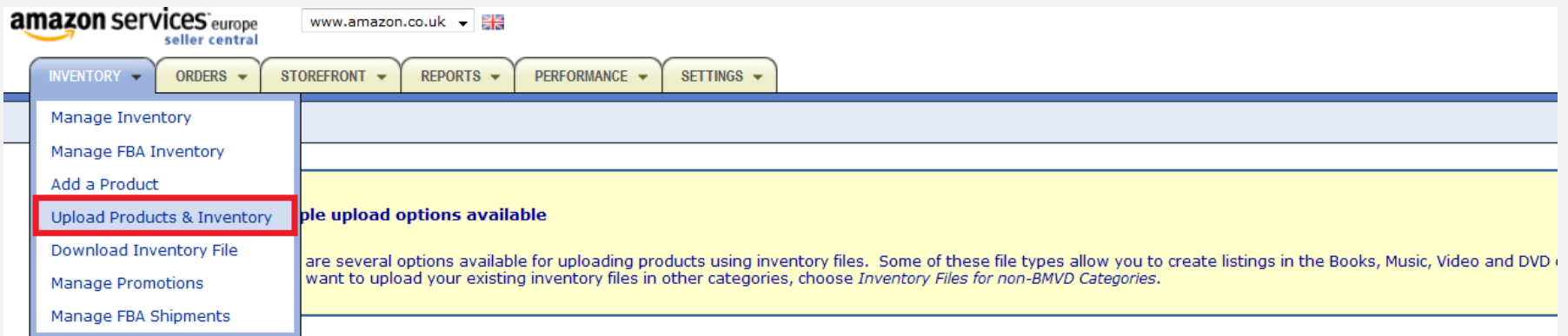
- Feeds are the inventory files you upload in your seller account to create or modify your listings.
- There are different templates for different product categories.

## Why should you use feeds and not add products one by one?

- **Time-Saving:** You can upload a large number of products at once into Seller Central.
- **Better Accuracy:** You are less likely to mix up product details and make mistakes if creating thousands of products.
- **More Details:** You can more easily add all the details required about your products. Your buyers will be able to make an informed purchase: This can increase your sales and/or reduce order defects.

## Use the correct inventory file template (1)

The different [templates](#) are available in the 'Upload Products and Inventory' section of the 'Inventory' tab:



amazon services europe seller central www.amazon.co.uk

INVENTORY ORDERS STOREFRONT REPORTS PERFORMANCE SETTINGS

- Manage Inventory
- Manage FBA Inventory
- Add a Product
- Upload Products & Inventory**
- Download Inventory File
- Manage Promotions
- Manage FBA Shipments

**Multiple upload options available**

There are several options available for uploading products using inventory files. Some of these file types allow you to create listings in the Books, Music, Video and DVD categories. If you want to upload your existing inventory files in other categories, choose *Inventory Files for non-BMVD Categories*.

## Upload Products & Inventory

Use the tools on this page to upload your listings in bulk. You will need a copy of the appropriate inventory file. You can download a Text File Template from this page once you select an upload option.

### Select and Upload Your File

1. Select the type of inventory file you want to upload
2. Download the file template if necessary and use it to prepare your inventory data
3. Save the worksheet containing your inventory data as a text file and then upload it here

Type of File to Upload: Inventory Files for non-Media Categories

Inventory Files can be used to create new listings and add products to the Amazon catalogue. Use this option for Books, Music, Video and DVD ([BMVD](#)). [Learn more](#)

File Template: Need an Inventory File for non-BMVD Categories template? [Click here to download](#)

Remove Existing Listings?  Purge all my current listings and Replace them with the data from this file. [Learn more](#)

Locate File to Upload:  Browse...

Upload Now

## Use the correct inventory file template (2)

Choose the correct [template](#) according to the product type and if it already exists in the Amazon catalogue or not:

Template
<a href="#">Inventory Loader</a> Upload your inventory using the Amazon tab-delimited format.
<a href="#">Price and Quantity</a> Modify or delete your existing inventory on Amazon by using the Price and Quantity Loader in your upload.
<a href="#">Standard Book Loader</a> For books sellers, upload your book inventory of titles and prices in the Standard Book tab-delimited format by Amazon.
<a href="#">Music Loader</a> To help you sell music on Amazon, we offer a specific tool to upload multiple listings at one time: the Music Loader. The Music Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.
<a href="#">Video Loader</a> To help you sell Video & DVD products on Amazon, we offer a specific tool to upload multiple listings at one time: the Video Loader. The Video Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.

Use the simplified 'Inventory Loader' template for products which already exist in the Amazon catalogue

For Non-Media products, use the 'Inventory File Templates' to create new products from scratch, with all required information, in the Amazon catalogue

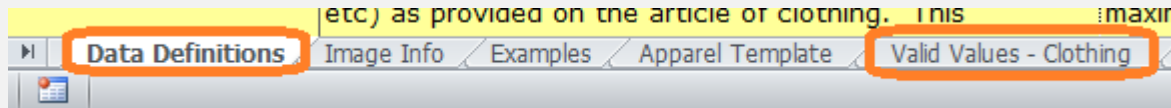
Template
<a href="#">Apparel *</a>
<a href="#">Automotive *</a>
<a href="#">Baby</a>
<a href="#">Beauty *</a>
<a href="#">Consumer Electronics</a>
<a href="#">Grocery &amp; Beverages *</a>
<a href="#">Health &amp; Personal Care *</a>
<a href="#">Home and Garden</a>
<a href="#">Home Improvement</a>
<a href="#">Jewellery *</a>
<a href="#">Kindle Accessories</a>
<a href="#">Large Appliances</a>
<a href="#">Lighting</a>
<a href="#">Musical Instruments</a>
<a href="#">Office</a>
<a href="#">Pet Supplies</a> (Do not use for Pet Food! For Pet Food please continue to use the Grocery flat file.)
<a href="#">Product Compliance</a>
<a href="#">Shoes &amp; Accessories</a>
<a href="#">Software &amp; Video Games</a>
<a href="#">Sports</a>
<a href="#">Toys Baby</a>
<a href="#">Watches *</a>
<a href="#">Computers &amp; Accessories</a>

Fill in all required fields in the template

## Typical Mandatory Information:

- SKU
  - Product ID (Barcode)
  - Product ID Type
  - Title
  - Brand and/or Manufacturer
  - Item Price
  - Currency
  - Quantity
  - Browse Nodes
  - Description
  - Main Image URL
- 
- Other fields might be required based on each product category. Ex: Toys safety directive.
  - Desired or optional fields allow you to improve the quality of your listings.

**Tip:** Refer to the Data Definitions and Valid Values tab continuously while working on the flat file.



- Data Definitions Tab: Gives you an explanation of the kind of data that should go into each field in the template:

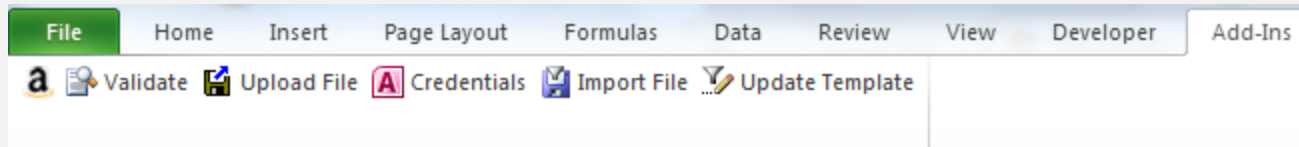
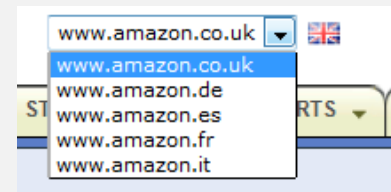
Label Name	Definition and Use	Accepted Values	Example	Required
sku	A unique identifier for the product, assigned by the merchant. The SKU must be unique for each product listed.	An alphanumeric string; 1 character minimum in length and 40 characters maximum in length.	15700	Required

- Valid Values Tab: Gives you the list of allowed values for certain fields in the template:

clothing-type	department1	color-map	inner-material	outer-material
Shirt	Womens	Beige	<i>for apparel</i>	<i>for apparel</i>
Sweater	Mens	Black	Cotton	Cashmere
Pants	Boys	Blue	Fleece	Cotton
Shorts	Girls	Bronze	Polyester	Chiffon
Skirt	Unisex-adults	Brown	Silk	Cord
Dress	Unisex-children	Gold	Synthetic	Denim

## Checklist before uploading your inventory file

- ✓ All required fields are filled in
- ✓ Each product has a unique SKU
- ✓ You followed the data definitions guidelines
- ✓ You focused on the listings' quality (ex: images, search terms)
- ✓ You saved an Excel version of your file as a back-up before uploading the .txt file
- ✓ You selected the correct type of file in the correct marketplace before uploading



Tip: You can use the template macros to validate your data before uploading

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- [Text File Templates](#)
- [Browse Tree Guides](#)
- [Style Guidelines](#)
- [Building an Inventory File Video Tutorial](#)
- [Creating Variations with a Flatfile Video Tutorial](#)
- [Managing your Inventory in the Europe Marketplaces Account Video Tutorial](#)
- [Build Your Inventory File](#)
- [Upload Your Inventory File](#)
- [Modify My Inventory File](#)
- [Review My Inventory Results](#)
- [Webinar Invitations and Recordings](#)

# Thank you for attending!

<http://services.amazon.co.uk/resources/events-webinars/>

This presentation is for informational purposes only. We cannot guarantee that it is and will always remain totally up to date and accurate. In case of doubts or to get more information, please refer to our help pages or contact Seller Support.