

Adding Products in Bulk with Inventory Files



- **What are the main methods to list on Amazon.co.uk?**
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3 Methods

Your Seller Profile

Small Inventory (ex: <100 products), basic technical skills

Recommended Method

'Add a Product' one by one:

Medium to large inventory, knowledge of Excel and Text

'Upload Products & Inventory' using inventory files:

Upload Products & Inventory

Use the tools on this page to upload your listings in bulk. You will need a copy of the appropriate inventory file. You can download a Text File Template from this page once you select an inventory file.

Select and Upload Your File

1. Select the type of inventory file you want to upload
2. Download the file template if necessary and use it to prepare your inventory data
3. Save the worksheet containing your inventory data as a text file and then upload it here

Type of File to Upload:

Inventory Files can be used to create new listings and add products to the Amazon catalogue. Use this option for Books, Music, Video and DVD (BMVD). [Learn more](#)

File Template: Need an Inventory File for non-BMVD Categories template? [Click here to download](#)

Remove Existing Listings? Purge all my current listings and Replace them with the data from this file. [Learn more](#)

Locate File to Upload:

Large inventory (ex: >10,000), good knowledge of XML, Java and other programming languages

Automation through 'Marketplace Web Services' APIs:

<https://developer.amazonservices.co.uk/index.html>

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What are 'Feeds' or 'Inventory File Templates'?

- Feeds are the inventory files you upload in your seller account to create, complete or modify your listings.
- There are different templates for different product categories. See [here](#).

Why should you use feeds and not add products one by one?

- **Time-Saving:** You can upload a large number of products at once into Seller Central.
- **Better Accuracy:** You are less likely to mix up product details and make mistakes if creating thousands of products.
- **More Details:** You can more easily add all the details required about your products.
Your buyers will be able to make an informed purchase: This can increase your sales and/or reduce order defects.

Use the correct inventory file template (1)

The different [templates](#) are available in the 'Add Products via Upload' section of the 'Inventory' tab:

The screenshot displays the Amazon Seller Central interface. At the top left is the 'amazon services europe seller central' logo. To its right is a dropdown menu for the website URL, currently set to 'www.amazon.co.uk' with a UK flag icon. Below the logo and URL are navigation tabs: 'INVENTORY', 'ORDERS', 'STOREFRONT', 'REPORTS', 'PERFORMANCE', and 'SETTINGS'. The 'INVENTORY' tab is selected, and its dropdown menu is open, showing options: 'Manage Inventory', 'Manage FBA Inventory', 'Add a Product', 'Add Products via Upload' (highlighted with a red box), 'Inventory Reports', 'Manage Promotions', and 'Manage FBA Shipments'. The main content area shows the 'Inventory' section with a heading '& Inventory' and a link to 'upload your products in bulk. [Learn more](#)'. Below this is a section for 'templates' with a link to 'button to download a blank Amazon inventory file template [Learn more](#)' (the link is highlighted with a red box) and a 'Download template' button. At the bottom, there is a section for 'Upload inventory files' with instructions: 'Save the filled-out (or completed) inventory file template as a text file, select the file type, and upload your file. [Learn more](#)'. A dropdown menu for 'Select type of file to upload' is visible, and a link to '[Learn more about all file types](#)' is provided.

Use the correct inventory file template (2)

Choose the correct [template](#) according to the product type and if it already exists in the Amazon catalogue or not:

Template
Inventory Loader Upload your inventory using the Amazon tab-delimited format.
Price and Quantity Modify or delete your existing inventory on Amazon using the Price and Quantity Loader in your upload.
Standard Book Loader For books sellers, upload your book inventory of up to 100,000 titles using the Standard Book tab-delimited format by Amazon.
Music Loader To help you sell music on Amazon, we offer a specific tool to upload multiple listings at one time: the Music Loader. The Music Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.
Video Loader To help you sell Video & DVD products on Amazon, we offer a specific tool to upload multiple listings at one time: the Video Loader. The Video Loader will either match your listing data to an existing product page in the Amazon catalogue or create a new product detail page if none exists.

Use the simplified 'Inventory Loader' template for products which **already** exist in the Amazon catalogue

For Non-Media products, use the 'Inventory File Templates' to create **new products** from scratch, with all required information, in the Amazon catalogue

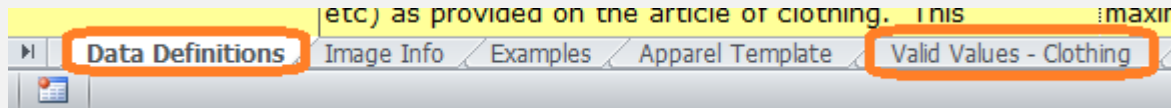
Template
Apparel *
Automotive *
Baby
Beauty *
Consumer Electronics
Grocery & Beverages *
Health & Personal Care *
Home and Garden
Home Improvement
Jewellery *
Kindle Accessories
Large Appliances
Lighting
Musical Instruments
Office
Pet Supplies (Do not use for Pet Food! For Pet Food please continue to use the Grocery flat file.)
Product Compliance
Shoes & Accessories
Software & Video Games
Sports
Toys Baby
Watches *
Computers & Accessories

Fill in all required fields in the template

Typical Mandatory Information:

- SKU
 - Product ID (Barcode)
 - Title
 - Brand and/or Manufacturer
 - Search Terms
 - Item Price
 - Currency
 - Quantity
 - Browse Nodes
 - Description
 - Main Image URL
-
- Other fields might be required based on each product category. Ex: Toys safety directive.
 - Desired or optional fields allow you to improve the quality of your listings.

Tip: Refer to the Data Definitions and Valid Values tab continuously while working on the inventory file.



- Data Definitions Tab: Gives you an explanation of the kind of data that should go into each field in the template:

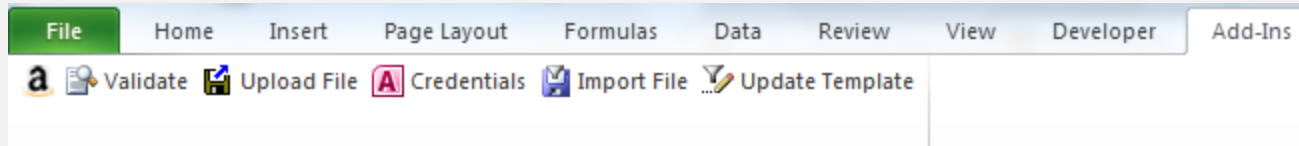
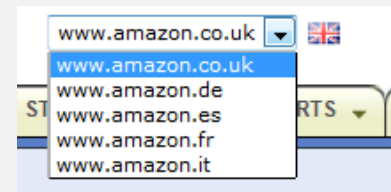
Label Name	Definition and Use	Accepted Values	Example	Required
sku	A unique identifier for the product, assigned by the merchant. The SKU must be unique for each product listed.	An alphanumeric string; 1 character minimum in length and 40 characters maximum in length.	15700	Required

- Valid Values Tab: Gives you the list of allowed values for certain fields in the template:

clothing-type	department1	color-map	inner-material	outer-material
Shirt	Womens	Beige	<i>for apparel</i>	<i>for apparel</i>
Sweater	Mens	Black	Cotton	Cashmere
Pants	Boys	Blue	Fleece	Cotton
Shorts	Girls	Bronze	Polyester	Chiffon
Skirt	Unisex-adults	Brown	Silk	Cord
Dress	Unisex-children	Gold	Synthetic	Denim

Checklist before uploading your inventory file

- ✓ You followed the data definitions guidelines
- ✓ You focused on the listings' quality (ex: images, search terms)
- ✓ Each product has a unique SKU
- ✓ All required fields are filled in
- ✓ You saved an Excel version of your file as a back-up before uploading the .txt file
- ✓ You selected the correct type of file in the correct marketplace before uploading



Tip: You can use the template macros to import and validate your data before uploading

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- [Text File Templates](#)
- [Browse Tree Guides](#)
- [Style Guidelines](#)
- [Building an Inventory File Video Tutorial](#)
- [Creating Variations with a Flatfile Video Tutorial](#)
- [Managing your Inventory in the Europe Marketplaces Account Video Tutorial](#)
- [Build Your Inventory File](#)
- [Upload Your Inventory File](#)
- [Modify My Inventory File](#)
- [Review My Inventory Results](#)
- [Webinar Invitations and Recordings](#)


Please note that this presentation is only an overview. If you have further questions, need additional information, or would like to check that the information presented is still up to date, we recommend for you to contact [Seller Support](#).

Thank you for attending!

Amazon Webinars

<http://services.amazon.co.uk/resources/events-webinars/>

Amazon Seller Support

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www.amazon sellersupportblog.co.uk

Amazon Seller Forums



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