

## Summer Cashback 2014

### Terms & Conditions

Helpline Number : 0800 072 7649 E-Mail : cashback@fotf.co.uk

Promotion Period: 1<sup>st</sup> May 2014 to 31<sup>st</sup> July 2014.

Claim deadline: 31<sup>st</sup> August 2014

1. Purchase a qualifying Panasonic Product (new, not second hand) in the UK or ROI from a participating retailer to qualify for cashback.

#### 2. Qualifying Products and Values

Model	GBP	Euro
DMC-FZ200EBK	£50	€60
DMC-FZ72EB-K	£30	€35
DMC-TZ60EB-K	£30	€35
HC-X920EB-K	£50	€60
HC-W850EB-K	£50	€60
HC-V750EB-K	£50	€60
HC-V550CTEB-K	£50	€60
HC-V550EB-K	£50	€60
HC-V250EB-K	£30	€35
HC-V130EB-K	£30	€35
HC-V130EB-R	£30	€35

3. Promotion Period: Qualifying Product purchased from 1<sup>st</sup> May 2014 to 31<sup>st</sup> July 2014. All Qualifying Panasonic Products must be purchased within the UK or ROI from a UK or ROI retailer and must have been supplied and distributed to retailers by Panasonic Marketing Europe GmbH ("Panasonic") or Panasonic group companies located in the European Economic Area (EEA). Please check with your retailer for further information to avoid disappointment.

4. You must keep the purchased Qualifying Product at least for a period of 28 days from the date of purchase. If the Product is returned within the period of 28 days from the date of purchase, Panasonic is entitled to claim back the paid cashback.

5. To claim this promotion for your purchase, please complete the online registration and upload a copy of your full purchase receipt and an image of your product barcode by 31<sup>st</sup> August 2014. Please

ensure your purchase receipt includes the date of purchase and model purchased. We will not issue cashback unless you are able to provide BOTH an image of your barcode taken from the side of your carton box AND a copy of your purchase receipt. However, if you no longer have the box we will be able to accept an image of the serial number on the base of the camera

6. Customers who are unable to upload the supporting documentation to verify their claim may send their printed claim form with a photocopy of their full purchase receipt (we are unable to return original documentation) and an image of your product barcode to the address below, by 31<sup>st</sup> August 2014.

#### Summer 2014 Cashback Offer

HWA

3 Ilex House

94 Holly Road

Twickenham

TW1 4HF

7. Panasonic does not accept any responsibility for misdirected, delayed or lost claims – or incomplete, illegible claim forms or claims damaged in the post. Claims made by fax, telephone or email, will not be accepted. Illegible incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.

8. Panasonic reserves the right to verify the eligibility of all claims to protect itself against fraudulent, invalid or repetitive claims including, without limitation, to require the Customer to prove that they did not return the product within the period of 28 days from the date of purchase. Claims for returned products, bad faith or fraudulent entries will be invalidated.

9. Upon submission of your online claim form, you will be sent an email to confirm your cashback value and next steps of your claim. The cashback value amount on this email is an estimate based on the information that you have entered. The amount will be verified and maybe subject to change.

10. Please allow 28 days from the date we receive your claim and all supporting documentation to receive your cashback. If you have not received your cashback within the estimated 28 days, please contact us, using the contact details above, no later than 35 days after submitting your claim. Regrettably claims pursued after this time, as well as outside of the closing deadline, will not be accepted. Please note PayPal charges, and bank charges for EEA cheque customers, may apply.

11. Cheques must be used within 6 months of the date of issue.

12. Panasonic UK reserves the right to extend or withdraw this promotion at any time. Only one claim per product can be used.

13. Any personal information supplied by you, will be used by Panasonic and their contractors HWA, solely for the purpose of this promotion and in accordance with data protection legislation.

14. This promotion is applicable to EEA residents only. Promotor: Panasonic UK, a branch of Panasonic Marketing Europe GmbH. Registered Office: Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP, UK.

15. Specific Seller Exclusions: Products purchased from eBay, whether listed as new or otherwise, will not be eligible for this promotion. Products purchased from third party sellers on Amazon (i.e. not from Amazon directly) whether fulfilled by Amazon or not, will not be eligible for this promotion. Purchases from Dixons Travel shall not be eligible for this promotion.