

SAMSUNG ELECTRONICS (UK) LIMITED

SAMSUNG SSD CASHBACK (“PROMOTION”)

TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/ssdevocashback form part of the Terms and Conditions.

THE PROMOTER

- The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillwood Drive, Chertsey, Surrey, KT16 0PS (the “Promoter” or “Samsung”).

PROMOTION PERIOD

- The Promotion will commence at 00:01 (GMT) on 30 March 2014 and close at 23:59 (GMT) on 3 May 2014 (the “Promotion Period”). Participants must wait 15 days after purchase before submitting a claim. Claims must be made within 45 days from purchase. Therefore claims may only be submitted between 15 and 45 days after the date of purchase of a Promotion Product.

OFFER

- Participants who purchase a new (i.e. not second hand) Samsung SSD from the list of models set out in the table below (each “a Promotion Product” and together “the Promotion Products”) from PC World, Currys, Amazon, Scan.com, Overclockers.co.uk, Dabs.com or Ebayer.com in the UK or ROI (each a “Participating Retailer”) (whether purchase is made in-store or online) within the Promotion Period will be entitled claim a cash back reward (paid by way of bank transfer) for the relevant cash back amount. The relevant cash back amount per Promotion Product shall be as set out in the table below. Promotion Products purchased in Pounds Sterling shall receive a cash credit in Pounds Sterling, Promotion Products purchased in Euros shall receive a cash credit in Euros. Only purchases from Participating Retailers are eligible for this Promotion. For the avoidance of doubt, purchases from Amazon Marketplace are not included in this Promotion

| Storage | Model Number | Cashback Value (£) | Cashback Value (€) |
|---------|----------------|--------------------|--------------------|
| 500GB | MZ-7TE500BW | £18.00 | €21.00 |
| 750GB | MZ-7TE750BW | £30.00 | €35.00 |
| 1TB | MZ-7TE1T0BW | £50.00 | €59.00 |
| 250GB | MZ-7TE250LW*** | £15.00 | €17.50 |
| 500GB | MZ-7TE500LW | £20.00 | €23.50 |
| 250GB | MZ-7TE250KW*** | £15.00 | €17.50 |
| 500GB | MZ-MTE500BW | £18.00 | €21.00 |
| 1TB | MZ-MTE1T0BW | £50.00 | €59.00 |
| 512GB | MZ-7PD512BW | £20.00 | €23.50 |

Each a “Cashback Reward and together the “Cashback Rewards”

ELIGIBILITY

- To be eligible to participate in the Promotion you must be a UK or ROI resident aged 18 years or over.
- Any person professionally connected to this Promotion is not eligible to enter.
- Participants may claim for a maximum of one Cashback Reward during this Promotion.
- This Promotion is only available to end users (e.g. not to any reseller).
- Cash back Rewards shall be paid by way of bank transfer and participants must have a UK (for sterling claims) or ROI (for euro claims) bank account in order to receive the same.

ENTRY

- After purchase of a Promotion Product participants should visit: www.samsung.com/uk/ssdevocashback complete the claim form and submit it together with a scanned copy of their proof of purchase. Only one claim may be made per person, Participants should call **0843 596 2982 (UK)**, or **0818 903 124 (ROI)**, with any queries on the claim process. Claims may only be submitted between 15 and 45 days after the date of purchase of a Promotion Product.

- Participants will receive their Cashback Reward by way of bank transfer within 28 days of submitting a valid claim.
- All fully completed Claim Forms (together with proof of purchase) must be received between 15 and 45 days of the relevant purchase date, meaning the final claim date for purchases made on 3 May 2014 is no later than 23:59 (GMT) on 17 June 2014 (the “End Date”). Claim Forms received after the End Date will not be eligible.
- Applications that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of claims or for claims lost, delayed or damaged in the post. Proof of posting is not proof of receipt.
- The Promoter reserves the right at its absolute discretion to disqualify claims which it considers do not comply with these terms and conditions.
- The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a participant.
- A claim must be made by the participant, and must not be made through agents or third parties.

PRIVACY AND DATA PROTECTION

- The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter or its associated companies that may be of interest. The participant hereby consents to such personal information being used for this purpose and confirms that it agrees with the Promoter’s privacy policy available at: <http://www.samsung.com/uk/info/privacy.html>. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter’s privacy policy.
- Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion or claiming the Cashback Reward will not be used for any promotional purpose, nor shall they be passed to any third party.

GENERAL

- The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter’s control.
- The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
- Cashback Rewards are non-transferable and not redeemable for cash by participants.
- The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
- Participants will be solely responsible for any and all applicable taxes and any other relevant costs, expenses which are not stated in the Terms and Conditions as included in the Cashback Reward.
- By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Cashback Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter’s negligence.
- The Promotion is governed by English law.