

SAMSUNG ELECTRONICS (UK) LIMITED
SMART TV “REWARD YOURSELF” PROMOTION (“PROMOTION”)
TERMS AND CONDITIONS

Anyone participating in this Promotion (“Participants”) agrees to be bound by these terms and conditions (the “Terms and Conditions”). Any information or instructions published by the Promoter about the Promotion at www.samsung.com/uk/promotions/rewardyourself (the “Website”) form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 1000 Hillswood Drive, Chertsey, Surrey, KT16 0PS (the “Promoter” or “Samsung”).

Promotion Period

2. The Promotion will commence on 1 October 2012 and will continue until 24 December 2012 (the “Promotion Period”).

Offer

3. Participants who:
 - (a) during the Promotional Period purchase a brand new Samsung Smart TV listed from AMAZON on www.amazon.co.uk, but NOT any third party seller on amazon.co.uk (e.g. via Amazon Marketplace); and
 - (b) subsequently purchases one or more other Samsung product(s) from AMAZON on www.amazon.co.uk within 28 days of purchasing the Samsung Smart TV (“Additional Product”);

shall be entitled to claim cashback by redemption.

4. **The amount of the cashback paid (“Cashback”) shall be either: (a) the potential cashback sums shown below; or (b) the value of the Additional Product(s) purchased from the same store or website, whichever is the lower amount. The Cashback paid shall never exceed the potential cashback sums shown below by model.**

The Smart TV’s included in the offer and the amounts of potential cashback are shown below:

TV Model		Amount of potential cashback - where purchase is made in the UK in pounds sterling
6300 Series	UE37ES6300	£50
	UE40ES6300	£50
	UE46ES6300	£100
	UE50ES6300	£100
	UE55ES6300	£100

	UE60ES6300	£200
6700 Series	UE37ES6710	£50
	UE40ES6710	£50
	UE46ES6710	£100
	UE50ES6710	£100
6800 Series	UE40ES6800	£50
	UE46ES6800	£100
	UE55ES6800	£150

5. Purchases from auction websites and from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are not included in this promotion.

Eligibility

6. To be eligible to participate in the Promotion, Participants must be a UK or Ireland resident aged 16 or over. A UK bank account is required for Cashback paid in pounds sterling.
7. Employees or agents of the Promoter or their families or households or anyone professionally connected to this Promotion are not eligible to enter. This Promotion is only available to consumers (e.g. not to any business or reseller).

Claims

8. Claims may only be submitted 14 days or more after purchasing the Samsung Smart TV and **must be received within 28 days of the Participant purchasing an Additional Product.**
9. The final date a claim will be accepted is 22 February 2013 (e.g. the final date a TV may be purchased is 24 December 2012; the final date the Additional Product(s) may be purchased is 21 January 2013).
10. In order to participate in the Promotion and claim the Cashback, Participants must either claim online or by post.

(a) Online:

To claim the Cashback online, Participants must visit the website www.samsung.com/uk/promotions/rewardyourself and click ONLINE REDEMPTION and input the following information:

- their name, address, postcode
- their email address
- the model of TV purchased (from a drop down list)
- the TV serial number
- the store of purchase including location
- the date the TV was purchased
- the Additional Product(s) purchased: Item(s), Model(s) and Serial Number(s)
- the date the Additional Products were purchased

and then either upload a scanned copy of their receipts or invoices for the TV and the Additional Product(s) purchased, or print the online form and post copies of their receipts or invoices to the address shown on the Website.

(b) By Post:

Participants can phone The Reward Yourself Customer Helpline +44 (0) 1584 871381 to request an application form. Once the application form is received, the Participant must complete it (with the same information as shown above in the online section) and send it together with copies of their receipts or invoices for the TV and other product(s) purchased to:

Samsung Reward Yourself Promotion, PO Box 151, Ludlow, Shropshire SY8 9BD

11. Only **one** claim may be made per qualifying Smart TV purchased. It is not possible to add further Additional Products after the claim is made.
12. Participants will be sent an email to confirm that their claim is valid (or not valid with a reason provided). The Promoter will aim to send this email within 7 days of the claim being received.
13. Payment of the Cashback will be made by cheque to the name and address provided by the Participant when the claim is made. The cheque will be from a UK bank. Participants are responsible for any bank charges incurred when cashing the cheque received.
14. **Payment will usually be made within 28 days of the Participant making a valid claim, although payment may take up to 56 days if participation in the promotion exceeds expectations.**
15. All claims must be made by the Participant, and must not be made through agents or third parties.

General

16. The Promoter's privacy policy applies to this Promotion and to the use of the Website. This is available at: <http://www.samsung.com/uk/info/privacy.html>
17. The Promoter may use any personal information submitted by the participant to advise participants of future promotions and to provide information about products of the Promoter that be of interest. The participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy. Other than as set out in these terms and conditions or for the purposes of operating the Promotion, the details and information provided by the participant when entering the Promotion will not be used for any promotional purpose, nor shall they be passed to any third party.
18. Applications on the Website that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of applications. The Promoter reserves the right at its absolute discretion to refuse Applications which it considers do not comply with these terms and conditions.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age, and other relevant details of an participant.
20. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
21. The Promoter reserves the right, acting reasonably, to vary the Terms and Conditions of the Promotion.
22. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures; (b) any late, lost, misrouted, or damaged transmissions, applications,

claims or any loss or damage caused to the Device when it is posted; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

23. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses incurred in participating in this Promotion.
24. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.
25. The Promotion is governed by English law.